## THE CONCEPT OF GENDER AND ITS PLACE IN LINGUISTICS

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**Abstract:** The article deals with the emergence of the concept of gender and its place in linguistics. Gender tasks and problems are analysed. Thus, the concept of gender is a complex socio-cultural process, and the behavior of men and women in society is a social construct of gender, expressing their place. It is a comprehensive multifaceted concept that defines not only biological differences but also socio-cultural norms.

**Key words:** gender, biological gender, gender system, gender standards, linguistic gender, linguistic system, cultural and social factors.

Genderology is the youngest science that studies biological sexes in a social environment. The term "gender" is ambiguous and was introduced to science in 1955 by the great sexologist John Mani. Apparently, the term originally had a medical meaning. Today, the field of genealogy is emerging as a social science.

Gender is social gender, human behavior in society. It is a social norm that studies the aspects of women and men. Sometimes gender is also used as a synonym for "male" and "female". So it is a clear standard of behavior of the representatives of these two sexes.

Language is a phenomenon associated with human life, its social activities. One of the main tasks of modern linguistics is to take into account the social function of the linguistic sign, the social system in which a person lives, in order to know how to use it.

Gender linguistics, on the other hand, is part of scientific gender research that studies gender using linguistic concepts. Research in the field of gender linguistics focuses on differences in adult speech, adolescent speech, children's speech, female and male speech, and boys and girls speech.

In modern linguistics, such disciplines, there is a growing research in the field of gender linguistics, which deals with the role of man and women in society, their mental world and language features.

Gender linguistics is of great importance in society. In the case of a single criminal investigation, in the process of searching for the guilty the detective first tries to determine the identity and gender of the person who committed the crime. According to their writings, signatures, actions, words, the person who committed the crime is identified.

Gender linguistics is a key resource in addressing these issues. The study of the issue of language-society relations from the linguistic point of view is one of the most important tasks of modern linguistics. The development of society and humanity itself requires such new areas and directions of linguistics. Because the representatives of both sexes have their own, different norms of communication, words and phrases, which it is difficult to understand their thoughts and feelings without knowing them, it is difficult to understand, to communicate.

The study of the relationship between language and gender has been extensively and comprehensively studied by the Western and Russian linguistics.

Russian linguist A.V.Kirilina has studied in detail the features of gender linguistics in her research entitled "Gender Research in Scientific Works". According to her, gender research is studied on several methodological principles. They in turn are divided into two groups. The first group is the general gender approach in the humanities, which is common to linguistics, psychology, sociology and other humanities.

There are four categories in the gender analysis:

- 7. The category of existence;
- 8. Thinking category;
- 9. The use of language in human activities for a specific purpose;
- 10. The relationship of units in the language system.

For this purpose, perform the following tasks is expected to increase:

- -analysing the Uzbek language and gender characteristics of speech deeply;
- -to study the importance of the genderological approach on gender analysis;
- -exploring the theoretical and practical aspects of other issues related to the certain problem;
- -identification of specificity in the speech of men and women;
- -classification of appeals to differentiate gender relations based on them;
- -an analysis of the means used in men's and women's appeals.

To achieve this goal, the following tasks will be performed to get acquainted with scientific works on linguistics on the issue of language and gender relations, tracking, collecting and classifying women's and men's appeals such as recording and analyzing the characteristics that characterize the reflections.

Thus, the concept of gender and its emergence began in the field of medicine and spread to the social and humanitarian spheres. The concept of gender is a complex socio-cultural process, and the behavior of men and women in society is a social construct of gender, expressing their place. It is a comprehensive multifaceted concept that defines not only biological differences but also socio-cultural norms.

At the beginning of the XXI century, the research methodology of genderology was developed in the areas of psycholinguistics and sociolinguistics. But science gender research is now conducted across multiple areas, there are still many issues that are controversial.

However, conducting scientific research on this topic indicates that there is a growing interest in these issues.

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