

FOREIGN LANGUAGE TEACHING AND LEARNING: CHALLENGES AND OPPORTUNITIES IN HIGH EDUCATION

Tolipova Aida Muratovna

Tashkent institute of textile and light industry

E-mail: aidatolipova98@gmail.com

Abstract: This article is devoted to contemporary issues regarding teaching English as a foreign language and some innovations in this area. Knowledge of foreign languages is the most important for communication in the modern world.

Key words: foreign languages, globalization, global language, method, methodology.

ПРЕПОДАВАНИЕ И ИЗУЧЕНИЕ ИНОСТРАННЫХ ЯЗЫКОВ: ВОЗМОЖНОСТИ В ВЫСШЕМ ОБРАЗОВАНИИ

Аннотация: Данная статья посвящена современным проблемам преподавания английского языка как иностранного и некоторым новшествам в этой области. Знание иностранных языков является самым важным для общения в современном мире.

Ключевые слова: иностранные языки, глобализация, глобальный язык, метод, методология, компетентность.

At present stage of development of society, the process of intercultural communication takes on new forms. The development of electronic means of communication has led to the development of a “computer-mediated form of communication that radically changed the nature of discourse”. In the process of interaction between the participants of intercultural communication, various electronic means of communication are widely used: e-mail, Skype, voice and video communication, social services on Facebook, Twitter, as well as platforms for creating

their own blogs.

Innovations in the teaching foreign languages in the era of globalization are associated with changes in the content of teaching foreign languages, changes in educational technologies, methods and means of teaching. The content of teaching foreign languages as a methodological category answers the question “What to learn?”. There are several approaches to determining the content of teaching foreign languages. Some scholars consider the content of learning from the point of view of the object of study, the object of mastering and the results of training: “The content of learning is made up of those skills, abilities, competences, the mastering of which ensures the ability to use the language as a means of communication, the formation and development of a person”.

The methodology of teaching foreign languages in higher education differs significantly from the methodology of teaching other disciplines, both technical and humanitarian. O.G. Serebryantseva, speaking about the problems of teaching a foreign language in higher education, writes: “It is obvious that a foreign language teacher ... must constantly look for something new, know his subject well, understand the psychology and developmental features of his students, the basic psychological mechanisms of social perception, master pedagogical technologies, those forms, methods, methods of training and education” . One way or another, a foreign language teacher constantly faces three main problems in his professional activities: the content of training, methods and means of teaching.

The use of Internet resources will help the teacher to give students an additional incentive to learn a foreign language. Translation of a favorite book, watching a favorite movie or a concert of a favorite group in the original language, participation in an international competition - each student has his own motivation and goals for learning a foreign language. The use of Internet resources helps the teacher to cope with the lack of hours of classroom work, namely, it is the basis for learning a foreign language. Within the framework of the Bologna system, as you know, the term of study in higher education is reduced, and teachers have to increasingly use the system of independent work of students for the timely study of educational material in the

volumes of educational material determined by the curriculum. The need for effective organization of independent work, the ability to control its implementation is one of the huge advantages of using Internet resources. The presence of classrooms equipped with computers and Internet access, which help teachers organize effective independent work of students, is one of the requirements of modern educational standards. However, it is important not only to have such classrooms, it is important to ensure their availability for students to study outside of school hours, to give them the opportunity to master the educational material on their own.

Such channels allow students to deal with a complex issue in grammar or vocabulary, to remember the basic rules for the use of certain parts of speech. Separately, it is worth mentioning the organization of the educational process through the use of the Skype program, which makes it possible to eliminate obstacles for communication between the teacher and the student, even at great distances and living in different countries. This program has a text chat, which also helps teachers in working out the studied material - with the help of chat, communicating with native speakers, students improve their writing skills, the use of language units, parts of speech and the rules for their use. Skype, like any other network video communication tool, implements live communication between representatives of two language cultures, helping to simultaneously gain experience in sociocultural communication and find out all the phonetic, lexical, and grammatical features of the language being studied .

It is necessary to establish a reliable connection with a high speed of image and sound transmission between the presenter and the participants. You can use "chat" (including "private chat") and a microphone. It can be concluded that, although a webinar is a fairly new means of organizing the educational process, nevertheless, it is one of the most convenient and cost-effective solutions for conducting training using Internet technologies. However, it is often difficult for teachers of a national school who are accustomed to working with a live target student audience to use this tool in their methodological work. With all this, the webinar allows you to diversify the number of forms and methods of teaching a foreign language. On a predetermined

topic, you can organize conferences, including those with native speakers. In addition, the involvement of foreign specialists in the work helps to motivate students to learn the language, to work independently to improve their language proficiency

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